Central Intelligence Agency Washington, D.C. 20505

3 January 1985

Executive Director

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NOTE FOR: DDI

SUBJECT: Defense Intelligence College

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In a recent response to the DCI's Creative Problem Solving memorandum, suggested that we increase awareness in the Agency of the Defense Intelligence College's (DIC) program leading to a Masters Degree in Strategic Intelligence.

While this program doesn't get real high marks from others around the building, I see some potential good in implementing the suggestion. Please have someone, perhaps with OTE, see that the DIC program gets better visibility.

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NOTE FOR: OEA/DDI

Thank you for your suggestion on the Defense Intelligence College's "Master of Science in Strategic Intelligence" program. Generally speaking, our officers haven't found the program all that exciting. But that's not to say it's not worth our interest and participation. Perhaps the participation, both as students and faculty, by officers such as yourself can help improve its worth to us.

Accordingly, I've asked Bob Gates to follow-up on your suggestion and take appropriate action to make this program more visible to all concerned.

Again, thank you for your contribution to the Creative Problem Solving campaign.

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EXECUTIVE SECRETARIAT ROUTING SLIP

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1985 NOTE 9€0: January 3 SUBJECT: Excellence, I am writing to myself on the aim system because your "Excellence Program" does not have an aim address. First idea: to have an AIM address for "Excellence". Second idea: Rereading Peters and Waterman on the subject (ch. ix, p. 287):

"An effective leader must be master of two ends of the spectrum: ideas at the highest level of abstraction and actions at the most mundane level of detail." Also, the importance of "stories, myths and legends." Most of the time. Agency stories are not told because of security and cover considerations. Here is a sad example: Recently an aquaintance, whom I believe exemplified the best attributes of an intelligence officer--integrity, descretion, dedication, etc.--died of a heart attack while on duty at a local outlying site. Thirty-four years service and he sported his intelligence medal on his suit no security violations; jacket every day. A senior ops officer. In short, a fascinating career with remarkable achievements--the career of a kindly and compassionate man. Wouldn't this death be the kind of event that should be recognized by the Agency as a whole? Shouldn't others have the benefit of knowing of this remarkable man? His funeral was simple, only the family allowed, although many of us who worked with him, wanted to go to his Why shouldn't the Agency have some sort of commemoration? (there (bop) was no official notice of his death, as far as I know.) this the set of values you, Mr. Casey, wish to transmit?

not to have your

life's work recognized by the only top people who can recognize it properly---fellow intelligence officers?

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